



ORIGINALLUXURY

T4T Tech Partners

CRANE

Technology for Transparency Report
3rd Edition
December 2024



Company Information:

Crane Authentication & OpSec Security

1245 Old Alpharetta Road
Alpharetta, USA

Website:

www.craneauthentication.com

Contact Person:

Julian Liev,
Director of Strategic Marketing &
Communications
+41 79 193 5549

Number of employees (range)

1001-5000

Company Description:

Crane Authentication and OpSec Security are subsidiaries of Crane NXT, an international company with over 200 years of banknote heritage in the US, Sweden and a state-of-the-art banknote printing facility in Malta.

Crane Authentication offers the PROFOUND® technology, the equivalent of the Crane Currency micro-optic technology MOTION® for brand customers, which provides advanced visual effects enhancing product security and consumer trust.

OpSec Security helps enterprises build and protect the value of their intellectual property and brands. We tackle threats from infringement, counterfeit, trade diversion, content piracy, and fraud, to protect brand assets, identity, and reputations. We also work in many areas of brand management and operations, from licensing, merchandising, and engagement marketing, to compliance and supply chain transparency.

Crane Currency is part of Crane NXT, a global leader in brand protection and authentication solutions. Crane NXT is a global company with over 4,000 associates worldwide and revenue of USD 1.4 billion, supplying innovative authentication, tracking, and anti-counterfeiting solutions, payment systems, paper, printed banknotes and micro-optic security technology to central banks and brands worldwide. In 2024, Crane NXT acquired OpSec Security.

As Crane NXT is a public company..., quoted on the New York Stock Exchange, our customers benefit from the additional confidence that comes with full transparency about our financial strength, our external audit results, and our adherence to the highest standards of ethical, social, and environmental practices.



MISSION

Together, we are a passionate team of creators and problem solvers, united by our mission to secure, detect and authenticate what matters most. Around the world, our customers trust us to anticipate their needs with innovative, reliable, and high quality solutions and services – just as they have for generations.



VISION

We give people confidence every day in moments that matter.



IMPACT

We believe our greatest returns come from investing in our communities.

Solution I:

Solution Name

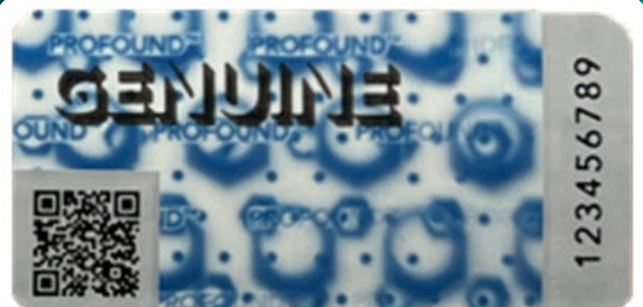
- PROFOUND® *Connect*

Solution Overview

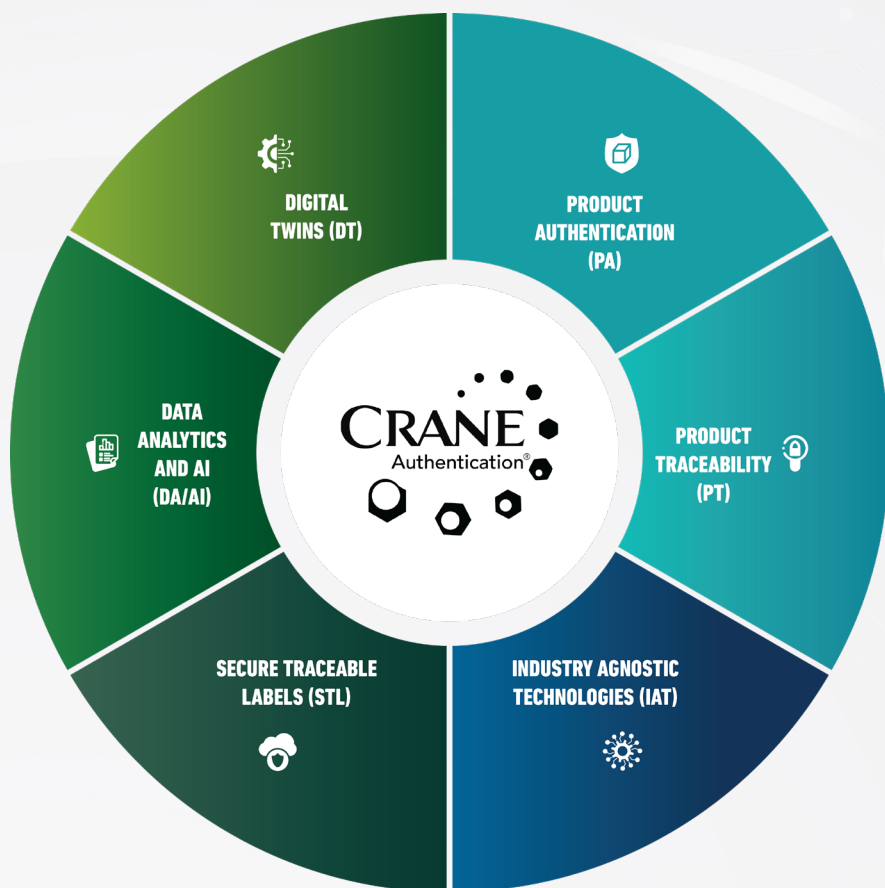
- PROFOUND® *Connect* is an overt security label with a physical-digital link and serialization options.

Geography:

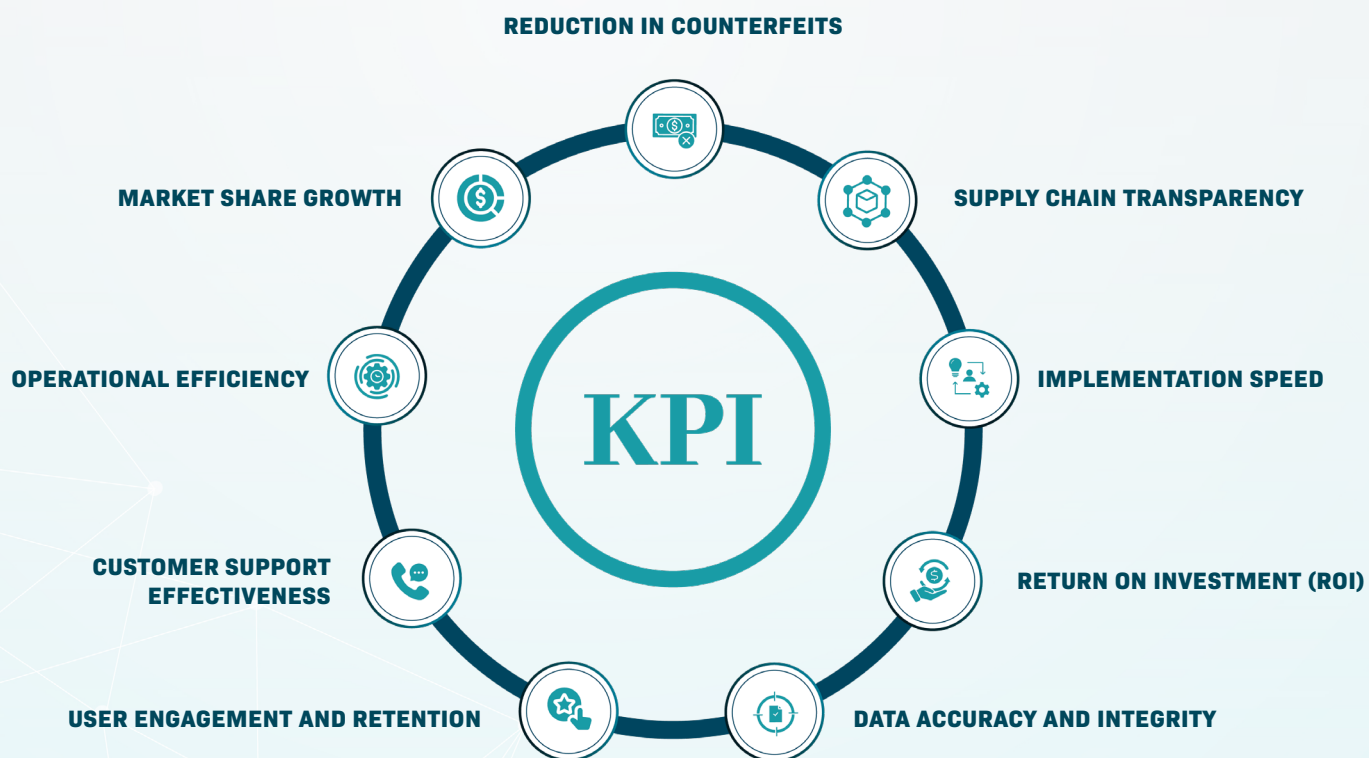
- Global.



Technology Used:



KPIs used to measure the effectiveness of our solution.





30 BILLION PRODUCTS
each year are protected
with our solution

Solution II:

Solution Name

- OpSec Security solutions

Solution Overview

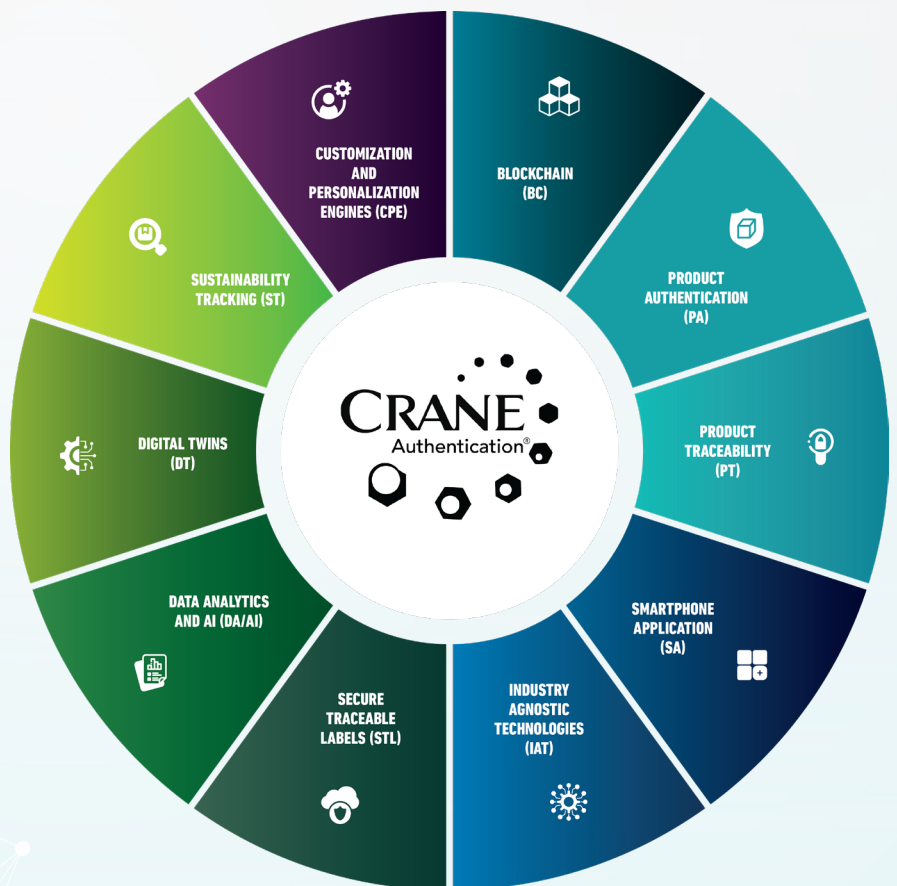
- OpSec Security offers comprehensive brand protection solutions through a proven combination of advanced technologies and tailored services.

Geography

- Global



Technology Used:



KPIs used to measure the effectiveness of our solution.

