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T4T Tech Partners

TRACEMARK

Technology for Transparency Report
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Company Information:

Tracemark

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Barcelona, Spain

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Website:

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Company Description:

Tracemark is the first and most flexible solution in the jewellery industry, able to provide complete and independently certified end-to-end jewellery traceability, from the origin of raw materials, through every step across the supply chain, including manufacturing processes, until the hands of the end consumer.

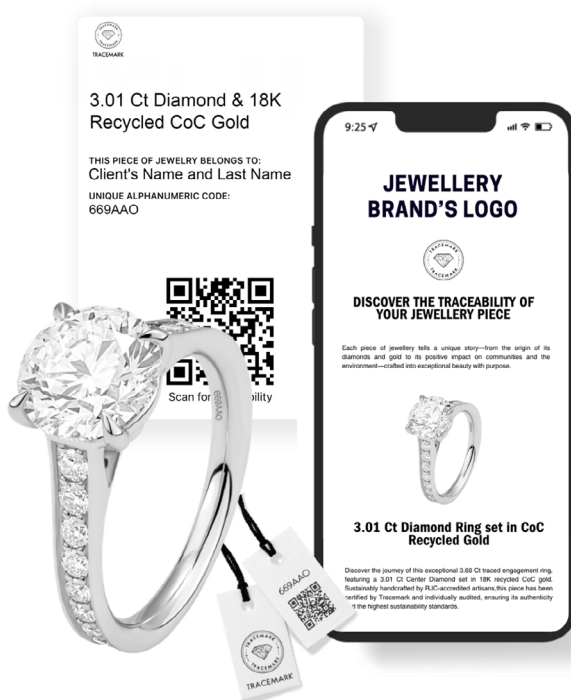
As a benchmark for certified jewellery traceability, Tracemark transforms traceability into a seamless digital experience for end customers. Each traced jewellery piece is accompanied by a unique Digital Product Passport, allowing customers to claim ownership while showcasing the detailed journey of their jewellery.

Number of employees: 1-10



MISSION

Tracemark's mission is to lead positive change in the jewellery industry by ensuring authenticity, promoting responsible sourcing, and advancing sustainability through certified end-to-end traceability. By fostering a robust and collaborative ecosystem, we engage every stakeholder involved in the creation of each jewellery piece, building trust and accountability at every stage of the value chain—from the origin of raw materials to the final consumer.



Solution I:

Solution Name

- Tracemark

Solution Overview

- Deliver fully certified and audited traceability for every jewellery piece, driving transparency and sustainability across the jewellery industry

Geography:

- Europe and USA







Technology Used:



KPIs used to measure the effectiveness of our solution.



Data Points for solution:

-  Number of items benefiting from our solution
 - More than 50'000 jewellery pieces.
-  Percentage increase in traceability/transparency/trust
 - 80%
-  Reduction in fraudulent activities
 - 100%
-  Number of brands/suppliers adopting the solution
 - 20



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