



GOLD BUT FAIR



FAIREVER

ARTISANAL GOLD

OUR VISION:
ALL PEOPLE
IN ARTISANAL AND
SMALL-SCALE MINING
HAVE A SAFE
LIVELIHOOD AND
LIVE IN AN INTACT
SOCIETY AND
ENVIRONMENT.

WWW.FAIREVER.GOLD



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**MORE THAN
150 MILLION
PEOPLE
WORLDWIDE
DEPEND ON
ARTISANAL
MINING**

WHY FAIR GOLD?

The demand for gold is constantly increasing, and recycled gold, at about 23%, does not even cover a quarter of it. Unfortunately, the many people in mining regions do not benefit in any way from the use of recycled gold and mining will continue in order to meet the annual demand.

A large part of gold sold as recycled gold originates from conflict areas. A study by the Swiss non-profit organization SWISSAID came to the realization that refineries in the United Arab Emirates buy gold from conflict areas, such as the Congo or Russia, process it and resell it to Swiss refineries as so-called “recycled gold”.

Only 10% of the world’s miners work in large-scale industrial mining, most of which is run by multinational corporations. Although they are responsible for most of the gold mined, unfortunately only few people are employed in the mining regions.

More than 90% of the miners work specifically in small-scale mining. This makes small-scale mining one of the most important economic factors in regions where there are hardly any alternative sources of income. Due to the lack of organizational structures, however, workers in small-scale mining are exploited and underpaid in many places.

Child labor is not uncommon, and the payment for the gold mined is not enough to feed the family or provide the children with an adequate education.

People risk their lives by going into the mines without protective clothing and exposing themselves to chemicals such as cyanide and mercury. But the toxic substances do not only endanger the health of the workers.

Catastrophic environmental damage is the result. Due to a lack of technical equipment and knowledge about the fatal effects on nature, chemicals are not disposed of properly. They flow into waters from which drinking water is obtained and contaminated fish is being consumed.

GOLD WITH A CLEAR CONSCIENCE

Fair Gold from Responsible Small-Scale Mining

THE FAIRTRADE & FAIRMINED STANDARDS FOR GOLD AND SILVER

In 2009, the Alliance for Responsible Mining (ARM) launched the so-called "Standard Zero" for responsible gold mining. They were later joined by Fairtrade International, which led to the first Fairmined and Fairtrade certified gold.

In 2013, ARM and Fairtrade decided to continue their work separately for organizational reasons. Therefore, today the organizations work independently and there are two different certifications – united by their common goal of social, economic and ecological gold mining.



JOINT MISSION

Minimum price of 95% of the daily gold price announced by the London Bullion Market Association.

Payment of a Social Premium, the purpose of which is democratically determined by the mining cooperatives.



Gold certified by Fairmined standards.
www.fairmined.org



Gold certified by Fairtrade standards.
www.fairtrade.net

DIFFERENT PREMIUM MODELS

CERTIFICATION	FAIRTRADE GOLD	FAIRMINED GOLD	FAIRMINED ECO GOLD	FAIRMINED SILVER
SOCIAL PREMIUM	2000 USD/kg	4000 USD/kg	6000 USD/kg	100 USD/kg

FAIRMINED ECOLOGICAL GOLD

- Mined completely without the use of toxic substances such as cyanide or mercury
- Higher social premium to further promote this environmentally friendly way of gold mining

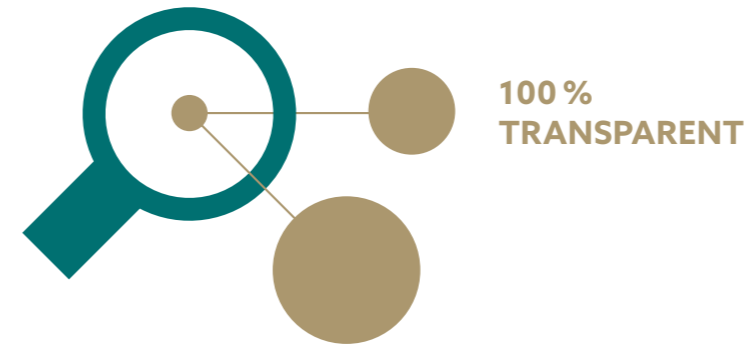
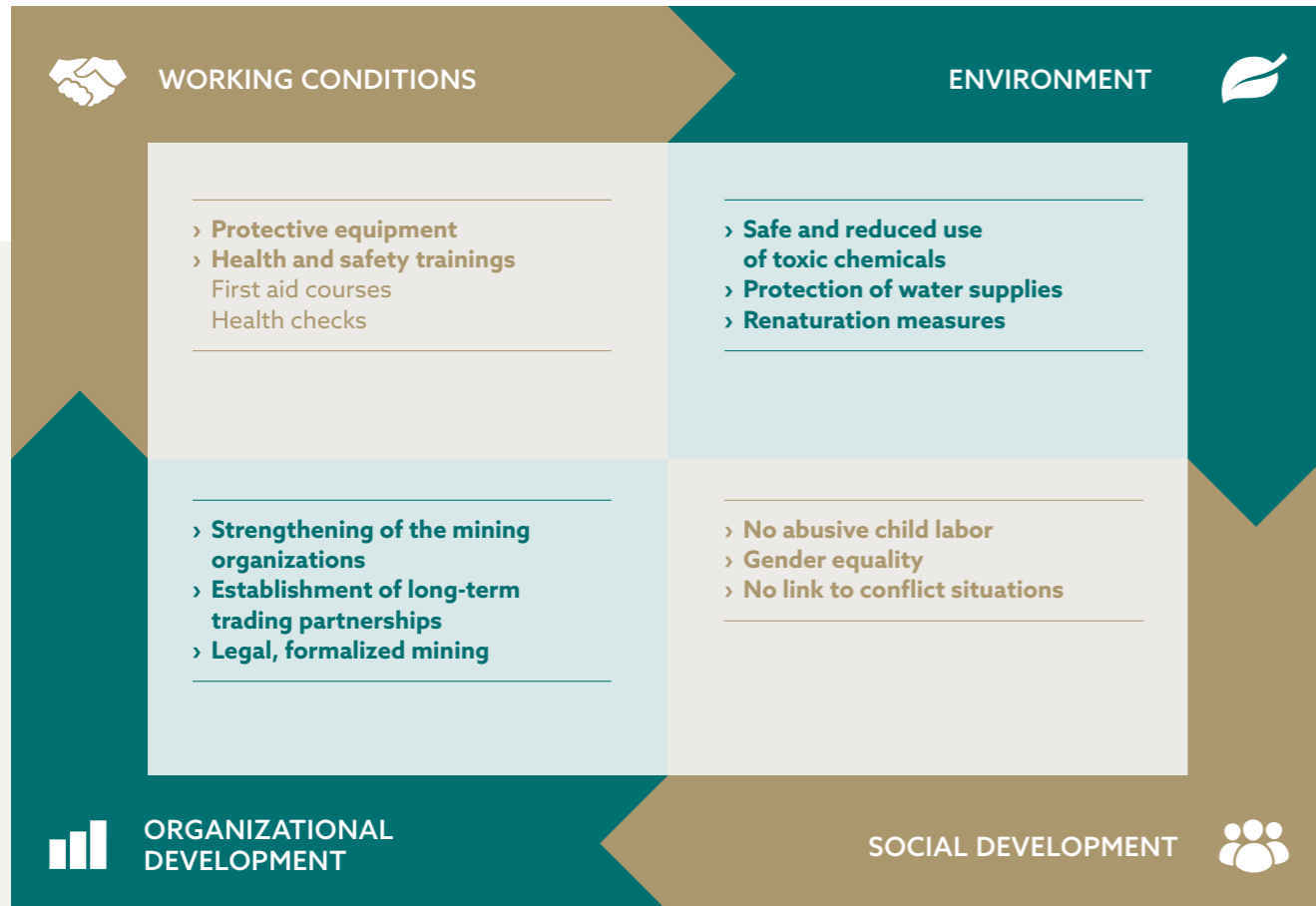
FAIRMINED SILVER

- Scarce and precious, as it is only found as a by-product in Fairmined certified gold mining
- Mining one kilogram of gold yields only about 80 – 150 grams of silver



TRANSPARENCY & TRACEABILITY

The Fairmined and Fairtrade standards cover four core areas that have proven essential to promote the sustainable development of mining organizations and their communities. The established minimum price for mined gold and the additional social premiums are used to fund activities that contribute to compliance with the standards.



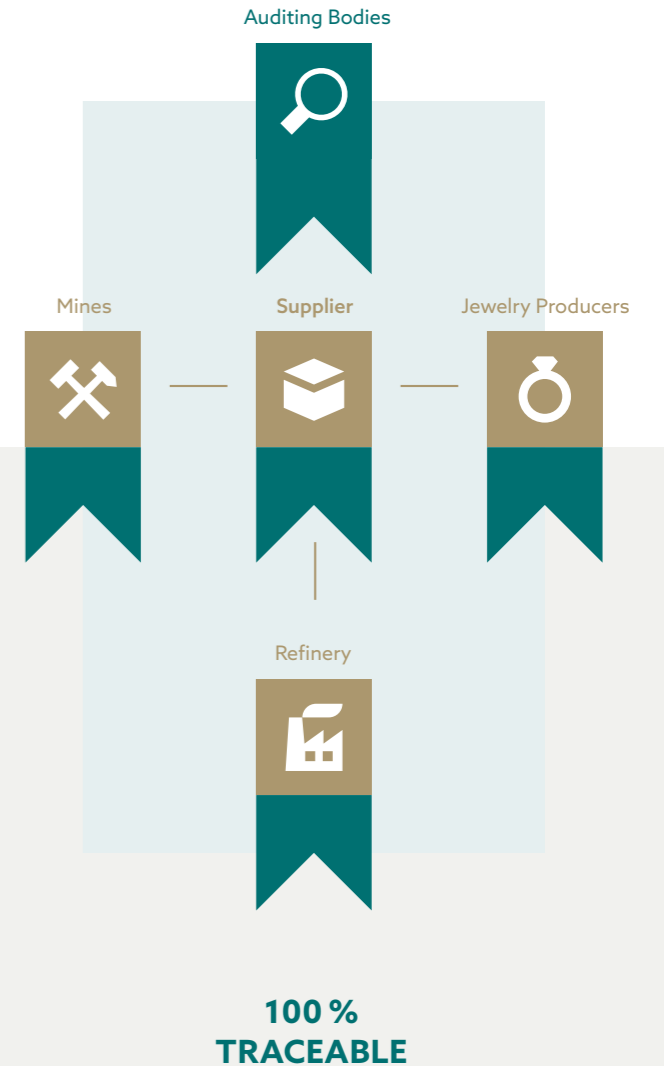
SECURITY THROUGH INDEPENDENT CONTROLS

Every Fairmined or Fairtrade certified actor in the supply chain is subject to independent audits.

Certification organizations, such as FLOCERT and Ecocert, ensure that social, economic, and environmental standards are met and mines are paid the specified minimum price and premium.

100 % traceability is mandatory, starting with the gold from the mine until the finished piece of jewelry. The exact amounts of gold mined and all following transactions along the supply chain are documented. This way, it is ensured that no uncertified gold is wrongfully added to the respective supply chain.

The complete Fairmined and Fairtrade standards can be found here:
www.fairmined.org/the-fairmined-standard/
www.fairtrade.net/standard



THE IMPACT OF FAIR GOLD



FOR THE PEOPLE

Protective equipment for the miners

Construction of recreation rooms,
new accommodations and
social facilities, e.g. schools

Strengthening of the infrastructure
through the construction of new
streets and power supply

Preventative health checks, e.g.
to stop the spread of Covid

FOR THE ENVIRONMENT

Closed loop systems for the use
of chemical substances in order to
protect the environment

No use of toxic substances for
Fairmined Ecological Gold

Renaturation of slopes and forests

Protection of water supplies



FAIR GOLD FOR GENDER EQUALITY



© ARM

30 % OF ALL WORKERS IN SMALL-SCALE MINING ARE WOMEN

Women do not usually work directly in the tunnels because, according to tradition, this could bring bad luck to the mine. Among other things, they work as so-called “pallaqueras”, a position in which they are responsible for presorting the gold-bearing rock. Pallaqueras are organized in cooperatives and share their income among themselves at the end of each month.

Increasingly, women also hold organizational positions and work as engineers or accountants. In their activities, they serve as strong role models for other women in the region and are often key drivers for the implementation of environmental protection measures and social standards.



© ARM



PERU



GOLD DIGGING IN CENTURIES-OLD TRADITION

In the south of Peru lies the district of Ananea in the province of Puno, about 4,700 meters above sea level. The area is characterized by cold and snowy weather with temperatures between -10°C to $+10^{\circ}\text{C}$.

Traditionally, the local people live from alpaca breeding and wool production. Although this work is an important part of their identity, it does not offer sufficient economic prospects.

Gold has been found above the ground here for hundreds of years, mixed with other materials such as sand and gravel. Nowadays, open-pit gold mining is the most important economic sector in the low-income region.

CECOMSAP

Central de Cooperativas Mineras
San Antonio de Poto



Under the umbrella organization CECOMSAP, 10 mining cooperatives have joined forces. These include San Juan de Dios di Pam, Halcon de Oro, Municipal de Ananea and the Minera Santiago de Ananea. The latter being CECOMSAP's first mine to completely abandon the use of chemicals.

An association of this kind is an outstanding achievement and opens up the possibility for them to emerge as a stronger trading partner.

CERTIFICATION:
Fairtrade

EMPLOYEES:
30 - 55 per cooperative

SOTRAMI

Sociedad de Trabajadores Mineros



The SOTRAMI mining cooperative is located in Santa Filomena, a small village in the Atacama desert in southern Peru. In the 1980s, as a result of an economic crisis, the region was increasingly populated by miners who tried their luck prospecting for gold in abandoned mine shafts.

2004: Santa Filomena is Declared Child Labor Free Zone

2011: First Fairtrade Certified Mine in Peru

CERTIFICATION:
Fairtrade

EMPLOYEES:
About 300

ORO PUNO

Minera Oro Puno



The Minera Oro Puno is located in the same area as CECOMSAP. The mine exists for many decades already and was legalized in 2010.

Oro Puno is the first certified gold mine in Peru, which completely abandoned the use of toxic chemicals in the mining process. This makes the mine a pioneer in the region and many others look upon it as a role model.

CERTIFICATION:
Fairmined Ecological

EMPLOYEES:
25, more than 200 dependent





COLOMBIA

GOLD MINING BEARS FRUIT

The South American country is dominated by the Andes Mountains in the western half. The gold deposits in this mountain range are among the largest in the world, but the country has been in a fragile political situation for decades.

From the 1950s on, the country was shaken by civil wars and drug cultivation and illegal gold mining increased. Not only the population, but also the environment were severely affected.

Responsible mining means a secure source of income for potentially hundreds of thousands of people in Colombia and helps to stabilize not only the economic but also the political situation.

IQUIRA

Cooperativa Multiactiva Agrominera del Municipio de Iquira



The mining organization Iquira is located in the south-west of Colombia in the Department of Huila, which is also a coffee growing area. It is operated as a classic underground mine and its full name already reveals a special feature. "Multiactiva" means that the employees pursue several activities.

The employees alternate as needed between working in artisanal mining and working on the coffee plantation.

While working on the coffee plantations has been a source of livelihood for many generations, gold mining is still a fairly recent endeavor, having only become relevant in the 2000s with increasing worldwide demand.



Iquira has gained Fairmined certification for the 7th year in a row. This makes it worldwide the mine which has been certified to the Fairmined Standard for the longest time.

CERTIFICATION:
Fairmined

EMPLOYEES:
About 143

A FAIR FUTURE

AGROMIN – A cooperative on its way to certification



Aidalid Vergara and her colleagues belong to the Asociación Agrominera Unida por Mindalá (AGROMIN), a women's cooperative in Colombia. They are so-called "barequeras" and wash gold from riverbeds – a hard job.

In the early hours of the morning, after the women have taken their children to school, they set off in traditional boats to their work sites around the La Salvajina reservoir. For many hours a day, they stand bent over a stream of water, swirling river gravel in a bowl, just as their mothers and grandmothers did. The heavy gold particles remain in the center of the bowl, while the lighter sand sloshes over the edge of the bowl.

This natural method of gold panning is done completely without the use of chemicals or heavy machinery.

The women have their professional future in their own hands and support each other. Purchasing Fairmined Gold is an active way to support women, like Aidaliid, on their path to economic independence. ARM, as the organization behind the Fairmined certification, is helping AGROMIN to organize professionally, so they can achieve fair prices and social premiums for the 100% ecologically mined gold.





MY JOURNEY TO FAIR GOLD

During my time as a development worker in Ethiopia, I saw hundreds of people making a living by working in small-scale mining. Conditions are precarious in many places. Mercury is used to separate gold from rocks, and without necessary safety equipment, workers inhale the toxic fumes. I saw small children carrying heavy loads out of the mines. A sight I will never forget and I wondered:

How can I support the local people? Is there any gold at all that I could buy with a clear conscience?

The answer: responsible small-scale mining!

Responsible small-scale mining creates safe conditions for workers and offers opportunities for the sustainable development of local communities.

The very same questions I asked myself are also relevant for you. Is it possible to trace which mine the gold used for my jewelry came from? Was it mined under safe conditions? Can I rule out the risk that children had to suffer for it? Am I helping to improve the conditions in gold mining? This is exactly what I would like to work on with Fairever.

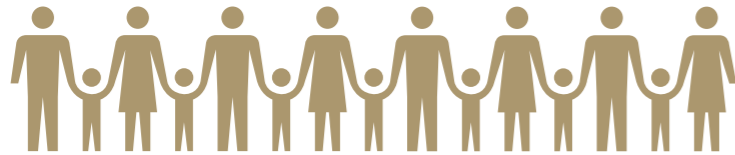
Fairever offers fair precious metals for people who ask questions. Gold is more than just a raw material. Fair gold is a livelihood and offers opportunities.

FAIREVER TOGETHER – Together, we can do so much more. We're making fair gold the new norm.

Florian Harkort

Florian Harkort
Founder of FAIREVER – supplier of fair gold
from artisanal and small-scale mining

FAQ

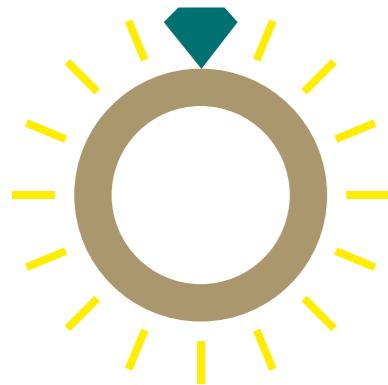


150 Mio
people depend on artisanal and small-scale mining.

WHY ARTISANAL MINING?

Millions of people worldwide depend directly or indirectly on artisanal and small-scale gold mining. Impressive when you consider that artisanal and small-scale mining accounts for just about 15% of global gold mining.

Small-scale mining done right has the greatest possible positive impact for millions of people.



Fair gold shines brighter!

Jewelry made out of fair gold has a much higher value, because it is from a traceable and responsible origin. The situation of the miners and their families improves in the long term and the environment is better protected.

Material costs make up only a part of the price of a finished piece of jewelry, so that the surcharge for fair gold is barely significant in relation to the added value.

HOW MUCH IS FAIR GOLD?

IS RECYCLED GOLD AN ALTERNATIVE?

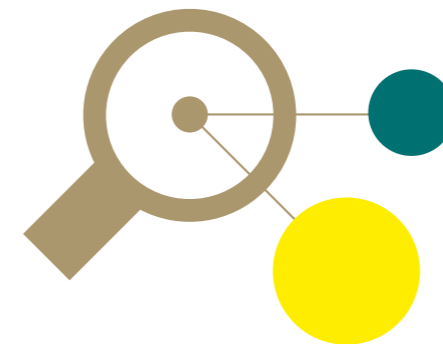
Recycled gold is an important supplement to cover the demand for gold. Unfortunately, the gold supplied for recycling is not even enough for a quarter of the world's demand, which is increasing even further. As a fact, mining remains the most important source for gold and the only source of income for millions of people.

By choosing fair gold from responsible mining, you are actively supporting the people at the very beginning of the supply chain. Fair gold provides them with a secure livelihood and promotes the sustainable development of local communities.



23%
of the worldwide gold demand can be met with recycled gold.

WHAT MAKES FAIR GOLD DIFFERENT?



100%
Transparency and Traceability

Buying fair gold from responsible small-scale mining ensures that people work under dignified and safe conditions. At the same time, the environment is protected and social inequalities are tackled sustainably.

The traceability and physical separation demanded by the Fairmined and Fairtrade standards, as well as the auditing by independent certification organizations, ensure that no gold from conflict regions or illegally operating mines is wrongly declared as Fairmined or Fairtrade certified.

WHICH SEALS TO TRUST FOR FAIR GOLD?

There are many companies that advertise “green” or “ethical” gold but on closer inspection the respective standards are often inadequate. There is no verification by independent control institutions and no traceability back to the mine. The living and working conditions of local people are not improved in any way.

The recognized non-profit organizations Fairmined and Fairtrade aim to help local people, especially small-scale producers. Fairever is specialized in trading Fairmined and Fairtrade certified precious metals with the goal to improve the living conditions in small-scale mining communities.



Fairtrade was declared by Stiftung Warentest as the most trustworthy seal for fair trade.



Fairly traded gold, certified according to the “Fairtrade Standard for Gold and Associated Precious Metals for Artisanal and Small-Scale Mining” of the Fairtrade Labelling Organizations International e.V.. www.fairtrade.net

The **Fairmined** Initiative stands exclusively for responsible mining and thus has expert knowledge.



Fairly traded gold, certified according to the “Fairmined Standard for Gold from Artisanal and Small-Scale Mining, including Associated Precious Metals” of the Alliance for Responsible Mining (ARM). www.fairmined.org

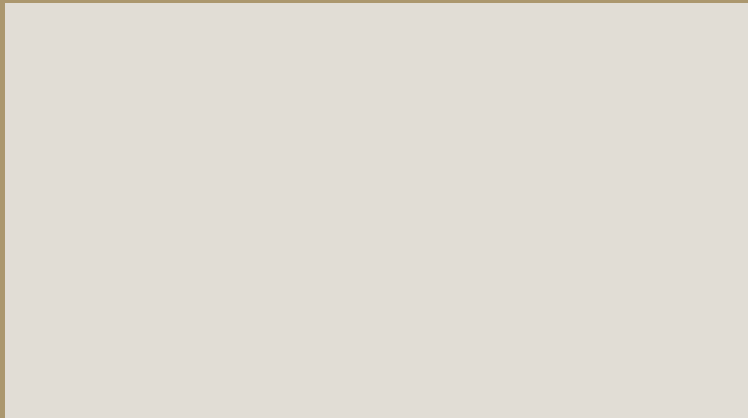
Fairever is specialized in trading precious metals from responsible small-scale mining.



Fairly traded gold and silver certified according to the strictest industry-independent standards or in compliance with Fairever’s sourcing policy. www.fairever.gold



FAIR GOLD
LEADS THE WAY
TO A
SUSTAINABLE
FUTURE.



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